

FINLAND



A focus on TIP in Finland is helping to reduce carbon emissions by developing smart and sustainable mobility solutions for private transport.

**BUSINESS
FINLAND**



**TRANSFORMATIVE
INNOVATION
POLICY
CONSORTIUM**

TRANSFORMATIVE INNOVATION POLICY IN FINLAND

KEY PARTNERS

Business Finland (formerly TEKES)

Post-2008, Finland has been recovering structural strengths in order to meet the grand challenges of unemployment and high targets for carbon emission reductions. However, the “Finnish Paradox” of a lack of high-growth despite being a world leader in R&D investment, means a change in STI policy is a high priority for Finland.

THE PROJECT

Using a transformative perspective, Business Finland are experimenting with new sustainability transition tools. They are exploring how innovative concepts in the mobility industry could provide a new sustainable model for private transport. The “Mobility-as-Service” package enables reliable travel from door to door without the need to own a car. This concept could have important implications for transformative change in road traffic, private travel, and carbon emissions.



“Transformative Innovation Policy focuses on solving societal challenges in a fresh way. This could be applied to all policymaking. For progress, we need a new way. TIPC is helping lead this.”

Christopher Palmberg, Chief Advisor,
Business Finland

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